SHANI HELMER GILAD
UX/UI

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LinkedIn
Portfolio

EDUCATION

UI design course
July 2022 - October 2022
"WE" Community Learning Bubble
 with Udemy Online Course

UX Writing, workshop
July 2022
By Kinneret Yifrah

User experience course
2021-2022
John Bryce

Screenwriting workshop
2014
"First Draft", by screenwriter Daniella Doron

B. A in literature & multidisciplinary program in the arts
2004-2008
Tel- Aviv University

SKILLS
Teamwork skills
Problems solving
Self-motivated
Communication
Organized
Attention to detail
Multitasking
Leadership
Negotiation skills

Hebrew - Native
English - Proficient

Figma
Google Workspace
Microsoft Office

PROFILE
Having worked as a content editor at the TV for nearly 10 years, I have developed the ability to understand the psychology behind people's motivations. This experience has given me the skills necessary for a job in UX design.

EXPERIENCE

UX/UI designer -Sound recognition app Abilisense technology
2021-2022
Interviewing users and stakeholders for research purposes. Participating in brainstorming and strategy development to find the best ways to achieve project goals. Creating site maps, user flows, wireframes, and prototypes based on developer requirements and end-user feedback.

Content Editor, Channel 10 | Reshet | HaTagid "Shay BeShidur" & "Evening with Shay"
2015-2021
Creating and editing content for various audiences. Managing broadcasts, including live broadcasts. Recruiting, training, and managing staff. Producing shoots with multiple interfaces while meeting tight deadlines and resources and in a fast-paced environment. Mediating between the station and program requirements.

Researcher & assistant editor in various TV shows
2009-2015
Researching various topics by reading studies, articles and interviewing experts. Finding interviewees for multiple TV programs and conducting preliminary research with them.